

Michael Lahey

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Education

Indiana University, Bloomington, IN (December 21, 2013)

Ph.D., Communication and Culture; Minor, American Studies

Dissertation: Soft Control: Television's Relationship to Digital Micromedia

Committee: Ted Striphas (Director), Mary Gray, Paul Gutjahr, Barbara Klinger

Indiana University, Bloomington, IN (May 2006)

M.A., Communication and Culture

The University of Florida, Gainesville, FL (August 2001)

B.A., Summa Cum Laude, Interdisciplinary Studies

Teaching and Research Interests

Applied Ethnography, Cultural studies, Digital media, Infrastructure, Interaction design, Materialism

Teaching Experience

Assistant Professor, Kennesaw State University's Tech. Comm. & Interactive Design Department (2014 –)

Classes taught: History of Visual Design, Interaction Design I, Introduction to Digital Media & Culture, Media Theory and Practice, Senior Project & Portfolio

Assistant Professor, Colby-Sawyer College's Humanities Department (2012 – 2014)

Classes taught: Expanding Perception: Image, Word, and Sound; Media Criticism

Associate Instructor, Indiana University's Department of Communication and Culture (2004 – 2012)

Classes taught: Advertising and Consumer Culture, Introduction to Media, Production as Criticism, Public Speaking

Managerial Experience

Coordinator, Interactive Design, Kennesaw State University (2014 –)

Duties include: leadership role in Interactive Design, oversee program and course revision, student mentorship, point of contact for new students, conduct exit surveys, represent major at Open House, coordinate with KSU advising, address retention and growth, regular meeting with faculty, hiring recommendations, annual teaching evaluations

Manager, Colby-Sawyer College's Media Studio (2012 – 2014)

Duties included: managing assistants, scheduling time in the studio, cleaning, updating software

Refereed Articles

"Uncovering the importance of soft skills in user interface design-related fields." (w/ Aaron Ganci) *Communication Design: Interdisciplinary and Graphic Design Research*. (forthcoming)

"The Framing of Value: Television, user-generated content, and interactive involvement." *Convergence: The International Journal of Research into New Media Technologies*. December 2016 (22: 633-646)

"Invisible Actors: Web application programming interfaces, television, and social media." *Convergence: The International Journal of Research into New Media Technologies*. August 2016 (22: 426-439)

"Everyday Life as a Text: Soft Control, Television, and Twitter." *Sage Open*. February 2016, 6 (1)

Book Reviews

Reverse engineering social media: software, culture, and political economy in new media capitalism. Robert Gehl. *Cultural Studies*. (forthcoming)

Evocative Objects: Things We Think With. Sherry Turkle. *Cultural Studies*. Vol. 23, Issue 5-6, 2009: 889-901

Other Writing

"Blips on the Radar: Vine and Consumer Attention." *In Media Res*, November 4-8 2013

"Data Collection, Television, and Twitter." *In Media Res*, August 5-9 2013

Conference Presentations

"Intermedial Flow: Micromedia and Designing Digital Experiences," Popular Culture Association, San Deigo, CA, March 2017

"Everyday Life as a Text: Soft Control, Television, and Twitter," Popular Culture Association, Seattle, WA, March 2016

"Invisible Actors: Application Programming Interfaces in Television's Social Media Efforts," Society of Cinema and Media Studies, Montreal, QC, March 2015

"Psych and Gamification: Design, Control, and Active Audiences," Popular Culture Association, New Orleans, LA, March 2015

"Remapping Everyday Interactions: Television and Social Media," Society of Cinema and Media Studies, Boston, MA, March 2012

"A Rhetoric of Empowerment in NBC's You Do the Promo Contest," Popular Culture Association, New Orleans, LA, March 2009

Software Skills

After Effects, Axure, CSS3, Figma, HTML5, Illustrator, Sketch

Selected Honors and Awards

Indiana University, Department of Communication and Culture Graduate Fellowship (2004 – 2005)

Academic Service

CHSS Student Scholarship Committee member (2016 –)

CHSS Summer Research Grant Review Committee member (2016 –)

Department Curriculum Committee chair, Kennesaw State University (2016 –)

Department Curriculum Committee member, Kennesaw State University (2015 – 2016)

Judge for Future City student competition—Georgia region, Kennesaw State University (2015 –)

Information Resources Liaison, Colby-Sawyer College (2012 – 2013)

Professional Service

Peer Reviewer for *New Media & Society* Journal (2015 –)

Peer Reviewer for *Cultural Studies* Journal (2016 –)

Professional Affiliations

Interaction Design Association

Popular Culture Association